

**National Taiwan Normal University
Policy on Authorized Usage of Trademarks**

Revised 2020.12.31

Authorization Details	Applicant Unit(s)	Purpose of Trademark Usage	Usage and Policy	Remarks
Types of Trademark Usage				
Non-commercial usage (1)	NTNU departments, staff, students, student associations, and various branches of the NTNU alumni association.	Business card printing and administrative purposes.	Free usage of NTNU trademarks.	To be handled in accordance with Paragraph 1 of Article 7 of the NTNU Trademark Policy.
Non-commercial usage (2)	NTNU departments, staff, students, student associations,	Usages other than business card printing and administrative	1. Fill in the Application for NTNU Trademark Usage (Non-Commercial Purposes) and submit it to the Office of Research and Development. Upon approval of the application, the relevant NTNU trademark	To be handled in accordance with Paragraph 1 of Article 7 of the NTNU Trademark Policy.

	and various branches of the NTNU alumni association.	purposes.	<p>shall be used only in accordance with the principles of fair use.</p> <p>2. The application must be approved and endorsed by the applicant's department, and the application form must be signed.</p>	
Commercial usage	Parties intending the use of NTNU trademarks for commercial purposes	The development and/or design of items such as clothing and memorabilia for sale.	<p>1. Fill in the Application for NTNU Trademark Usage (Commercial Purposes) and attach the project proposal. The NTNU trademark shall be used in accordance with the principles of fair use only after the approval or authorization from NTNU has been granted.</p> <p>2. The project proposal shall include:</p> <p>(I) Description of the applicant and its past performance.</p> <p>(II) The purpose in which the trademark is to be used.</p> <p>(III) Ideas, schematics and business plans for the designed product.</p> <p>(IV) Product items, quantities, and pricing.</p> <p>(V) The duration of license.</p> <p>(VI) Calculation of license fees or remuneration.</p> <p>3. Applicants may only manufacture and sell the products in accordance with the product items and quantity indicated in the application form. In the event that the applicant wishes to make amendments to the product items or quantity, they are to submit a new application to NTNU.</p>	To be handled in accordance with Paragraph 2 of Articles 4 and 7 of the NTNU Trademark Policy.

			Changes can only be effected after the approval or authorization of NTNU has been granted. 4. Major disputes regarding trademark authorization matters shall be deliberated by the NTNU Trademark Management Committee.	
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Note: If there are special reasons and circumstances in which an applicant wishes to use NTNU trademarks in applications other than those covered above, the applicant may submit a special request to the NTNU President. The relevant trademark may only be used after the approval or authorization of the President has been granted.